



## THE MACLEOD TIMES

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(Independent in Politics)

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**GENERAL CIRCULATION OF 1,400**  
Macleod is a prosperous town of 1,700 people, situated in a most progressive farming district.

THURSDAY, OCT. 30th, 1930

## FEWER BABIES—BUT BETTER ONES

Certain sections of the West recently showed abnormally low birth rates, but the majority are, as yet, showing something more to shudder about. They are all for bigger families, on the moral principle that the more people there are in the world the better it will be.

To learn about human's "Earthly" principles of Population" the "Principle of Population" is to be found that where human life is extended by scientific means, smaller families usually follow.

Large and little families, intelligent people take advantage of every means for prolonging life, the birth rate generally is low, but the other conditions of working conditions kill off a large percentage of the population at an early age, the birth rate declines.

The West's low birth rate is a good sign.

While we produce fewer babies, we have more men than any other part of the world. And those we have longer and are healthier in mind and in body.

Human progress does not depend on the QUANTITY of new human beings produced, but on the quality of those ushered into the world.

## OUT WHERE THE HOME-OWNERS LIVE

A survey of home-owning in

## FOR TWENTY-FIVE YEARS

This year's crop is the twenty-fifth that has been handled for farmers by United Grain Growers Ltd. The experience gained, and the organization built up during twenty-five years, assure you of the best possible service from this farmers' Company.

**United Grain Growers Ltd.**  
ELEVATORS AT MACLEOD AND GRANUM

## We Have For Sale

## TIME

Time for the new book you want to read; for the thrill for your friends, for the children—for the scores of things you really want to do but lack the time.

We have TIME for Sale—time for household tasks. Electricity, through its servants—may you call the electrical appliances—can shorten your hours of work. These electric servants are within the reach of everyone. A family income must be small indeed that cannot pay Electricity's wage.

WE HAVE FOR SALE—TIME.

**CALGARY POWER  
COMPANY LIMITED**

Canada brings out forcibly the love of the West.

In many Western cities, the percentage of home-owners rises to 40 and 45. In the east it ranges down to 18.

There is no doubt but that stable, continuous prosperity rests largely on home-owning. A city with a high percentage of home-owners, especially through hard times with flying colors than one in which few homes are owned.

Home-owners are loyal to their city—and that loyalty is likely, in a pinch, to mean the difference between progress and stagnation.

## GRANDMA

A grandmother, standing blithely on the threshold of 60 years, has taken first prize for having the largest pair of ankles in the same competition to Penobscot Bay, Me. A sparkling new vista of grandmotherly existence was invited.

With grandmotherly luck and good health, with a pair of spectacles and a ball of yarn, was wont to sit upon her chair, the same as the day before, a smiling, happy old soul, everything considered. We have learned how to dodge some of them; how to lessen the destructive effects of others.

But still, at the end of each day, the average human has reason to thank his luck he's just a little bit funny, too?

All these new wrinkles, these new training, hair, ball of yarn for a dance program, and the like—disclose very hopeful signs, very.

The more we live, the more we grow.

There is no doubt but that we once accorded her grey hairs. There is no longer any need of pitying her.

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## MARCONI

The inventor of Radio is still a year ahead with the 1931 Canadian-built machine. You are invited to come in and see and hear the merits of this machine for yourself. You will make many friends with Marconi during the cold winter evenings through the wonderful reception that is possible these days in Lectures, Sermons, Music and News of the Day.

GEORGE R. TORRENCE

Phone 11 Granum, Alberta.

"The Times" For Fine Commercial Printing

EXCELLENT FOOD & SERVICE  
AT  
THE ALBERTA HOTEL DINING ROOMMrs. L. Fraser - Proprietor  
Granum

## Yes, Times are Tough

THEY MAY BE BETTER OR THEY MAY BE WORSE. MONEY IS HARD TO GET EVEN TO PAY PREMIUMS. FOR THAT VERY REASON IT IS MORE THAN EVER IMPORTANT TO KEEP YOUR PROPERTY AND INCOME PROTECTED BY INSURANCE.

CHAS. F. CARSWELL  
GENERAL INSURANCE GRANUM, ALTA.  
A CAR WITHOUT INSURANCE IS A DANGEROUS THING TO OWN

## REYNOLDS PALACE

New Shipment of Lowney's Chocolates  
And Chocolate Bars  
Campfire Marshmallows \$1.15

## SATURDAY NITE DANCE

Snappy Days are Here Again!  
Protect Your Radiator WithEveready Prestone  
The Perfect Anti-FreezeStandard Garage  
F. KELLICUT, PROPRIETOR  
FORD CARS AND TRUCKS FORDSON TRACTORS  
Phone 30  
Granum, Alberta

## FOR SALE

640 acres good improved land—five miles from Granum. \$35.00 per acre. Terms.

SHERMAN &amp; MARSH

Phone 46 GRANUM, ALBERTA

## GRANUM LOCAL NEWS

Jack Cockkin returned home Monday from Aldrie.

Mr. and Mrs. J. B. Allison were Calgary visitors over the week-end.

Mrs. W. C. Sherman and Mrs. W. E. Bryer Clareholm visitors Saturday.

Born—To Mr. and Mrs. W. Blake, of Granum, on Wednesday, Oct. 29th, a daughter.

Mrs. Robertson, of Lethbridge, is visiting at the home of her daughter, Mrs. F. MacLeod.

Mr. and Mrs. J. Russell, accompanied by Mrs. Russell, (mother of J. Russell) and Mrs. MacDonald, of Peter, motored to Lethbridge Monday.

The Presbyterian Ladies' Aid of Jumbo Valley Church held a Tea and Sale of Work at Reynolds' Hall on Saturday, Oct. 26th, a well-attended event.

The Presbyterian Ladies' Aid wishes to announce that their Annual Bazaar will be held at Reynolds' Hall on Saturday, Dec. 6th. Keep this date in mind.

Mrs. Wallin entertained a number of her friends on Wednesday evening, in cards and music, after which a delightful lunch was served by the hostess.

At the United Church next Sunday evening the minister will preach on "The Person of Christ." There will be a Children's Story, and the choir will lead in song.

At Starland Theatre Friday and Saturday this week Hoof Gumbo in "Trigger Tricks" A Western story with Gibson at his best. All talking. Also all talking comedy. Usual admissions.

The Catholic Ladies' Aid are holding their Pantry Sale and Afternoon Tea in Reynolds' Hall on Saturday, Nov. 6th. Come and enjoy a cup of tea. There will also be a Sale of Aprons.

Just to remind you that the Lethbridge Ladies' Aid are holding their annual Sale of Home Cooking and Bazaar at Reynolds' Hall on Saturday, Nov. 8th. Bring your friends and enjoy a good cup of coffee with them.

The girls of the Granum C. I. T. held a pretty Hallowe'en Taffy Pull in their Club Room on the United Church Hall on Tuesday of this week. Those present had each agreed to bring a friend, and the large gathering of girls had a happy evening.

The Young People's Society on the Friday evening of this week enjoyed a bike to Willow Creek, and a big bonfire with wiener roast, hot coffee, and programs of songs, games and ghost stories, cleverly arranged by Misses Calder and Rogers.

The Jumbo Valley Presbyterian Ladies' Aid held a most successful Bazaar in Reynolds' Hall on Saturday, Nov. 25th. The total amount of the delicious pastries, and the sum of \$126.30 was realized. Miss Louise Muley was winner of the hothouse flower with the cushion.

Your correspondent is informed that Earl Marsh, star centre of last year's Granum hockey team, is to line up this year with the Jumbo Valley River's entry in the Alberta Senior Hockey Association. From our knowledge of the player, he is one of the plain surfaces, and his ability in "Flying" on the steel blades we are inclined to think High River will be strengthened by this acquisition.

A number of young people met at the home of Mr. and Mrs. F. J. Sandgate on Friday evening, October 24th, for the purpose of forming a club. After discussion as to the aims and purposes of the club, it was decided it would be a gathering of the young people for social activities, and the following officers were elected: Mr. H. J. MacLennan, President; Miss W. Sandgate, Vice-President; Miss W. Sandgate, Secretary; C. Marsh, Treasurer. The Entertainment Committee was headed by W. Harrison; Assistants, Miss E. Boyle, Miss H. Jell and L. Sher-

man. The Lunch Committee—Convenor, Miss W. Sandgate, Vice-President, Miss J. A. Gidley, Mrs. E. Reynolds and O. Gidley. The committees are in charge for three meetings, at which time the new officers from each committee are elected. The club is known as the "Young People's Club" and is living in Granum or Granum district is to join. Meetings to be held in Reynolds' Hall every two weeks on Friday evenings. All eligible young people are cordially invited to attend the next meeting, which will be held on Friday, Nov. 7th at 7 o'clock.

The entertainment committee will arrange the social part, and business will be conducted during the meeting period.

The meeting concluded with cards and dancing.

First prize at Court Whist go-

ing to Miss L. Marsh and M. Reynolds.

A large number of friends gathered on Friday last in the afternoon at the home of Mr and Mrs. S. Marieke "Sally" who has been married shortly to Mr. Linden Kellcut. Gifts and greetings were present in abundance, and a very happy afternoon was passed in social ways.

The Adult Study Club, which has for its aim the understanding of our modern life, and the injecting of Christian motives into our daily lives, held a regular meeting in the United Church at suppertime on Wednesday evening, with Mr. Cote, of Nasawa, as speaker and men leader of discussion. The men serve the supper.

Miss McKay, of the Dominion Chataigneus, was in Granum last Friday, and met in the evening of that day a number of the young people who are guarantors of the Chataigneus for 1930, in Granum. The Granum branch takes in three weeks time.

G. R. Torrence is handling the ticket sales for this year.

A series of meetings illustrated with lantern slides are being held in Jumbo Valley School each night from 8 p.m. except Saturday night. Subject for Sunday night at 7:30, "A Cripple, A King, A Family." Speaker, Charles O. Bell. Vice-President of the Department of Special Meetings in Reynolds' Hall. Granum at Thanksgiving will be made in next issue of The Times.

A very aggressive effort is being put forward to place a suitable "brick" on a site contiguous to Granum—a fleet of big trucks and a trainload of gravel and sand to be used in the case. A local trucker and grader is also engaged in leveling, and in cutting down the scrubby banks at certain points along the road. The finished road is very pleasing. Quite a good-sized camp is in evidence on the "Newcomen" of this year, being the temporary quarters of the workmen.

The Granum Elks, No. 109, will give a social evening and dance in the Granum Opera House on Thursday, Nov. 6th. Cards 50¢ sharp. Comedy sketch, followed by dancing. Admission 50¢.

## OBITUARY

DEATH OF MRS. EDWIN ALLARD

With shocking suddenness to his wife and the rest of his family came the news of the death on Saturday evening last, at Trail, B. C., of Lucy Morris, wife of Ed Allard, formerly of Granum. Especially startling was her death in view of the fact that but a little while before she had received a photograph that had been received at her former home here and it was known that she was ill. True she had been in the same hospital, presumably for treatment for asthma, which had troubled her for several years, but it was thought that lately she was in fair health. Then with all the pathos attached to such occasions came the news that she had passed away on the night of October 25th.

Mrs. Allard was very well known in this community, being the eldest daughter of Mr. and Mrs. Walter Morris, her parents, who resided formerly at Carruthers. Mrs. Allard was of a fine character, and pleasing disposition, and had been married for two and one-half years. A little girl of the age of a year and a half had left with her parents as well as her parents, two young brothers and a sister at home and a son.

The funeral was held Wednesday, October 29th, at 2 o'clock p.m. from Granum United Church.

## AS BAD AS THAT

Amelia: I don't see Charlie wearing that necktie you gave him.

Ophelia: Oh, the day before it's hardly would be for no other eyes than his own. Wasn't that sweet of him?—Pathfinder.

## THE SOFT ANSWER

Father (suddenly entering room where son is supposed to be doing homework): Do you know you are studying that book upside down?

Son (with a smile in the presence of mind): Well, I do, and it's very difficult.—Pearson's.

## Leaks in the Larder Amount to Big Sums



BY EDWINA NOLAN

Director of Home Service, General Electric Refrigeration Department. It has been estimated by various American family experts approximately 1 per cent of the food purchased is lost due to leakage of proper refrigerator facilities for food preservation.

Even the 10 cent housekeeper would be surprised at some of her own extravagances. If she is shown in figures the dollars and cents of it.

The pint of milk that turns sour, the butter that gets an "off" taste, the cheese that becomes rubbery, the tomatoes that become overripe, the meat that becomes stale, the lettuce that becomes limp, the eggs that start Grade A and end in a Grade C, the imported cheese that sours and grows moldy, the left-over soup that begins to smell and taste bad, the stale bread that goes to make up the 15 per cent spoilage. And food costs too much. The average family to buy food to afford waste.

## UNTIL MUFFLERS ARE ADOPTED

"Why do you think airplane travel is a great future?"

"Well, the roar of the motor drives any roar from the back seat!"

## BRAVE

Mr. Nutleigh: "It's going to be a grand battle of wits, I tell you."

Mrs. Nutleigh: "How brave you are, dear, to go unarmed!"— Toledo Blade.

## New Fall Styles

In  
Ladies'  
Footwear  
PUMP & STRAP

Overshoes from  
\$2.00 upward

## TERMS CASH

W. MacLENNAN  
GRANUM  
ALBERTA



WALKER'S  
Old Rye  
WHISKY

Backed by a world renowned name and trade mark  
Obtainable in 25oz. and 40oz. oval-shaped bottles.

HIRAM WALKER & SONS LIMITED  
BOTTLED AND SHIPPED FROM TORONTO, CANADA  
ESTABLISHED 1863  
Distillers of CANADIAN WHISKY

This Advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

Read the advertisements weekly. Keep in step with the progressive parade of merchandise on the printed page. It pays!

# BARKER'S STORE

## Men's Heavy Winter Wear

MEN'S LEATHER WINDBREAKERS  
MEN'S WOOL WINDBREAKERS  
MEN'S BUCKSKIN WINDBREAKERS  
MEN'S MOLESKIN WINDBREAKERS  
MEN'S MACKINAWS  
MEN'S LEATHER LINED MACKINAWS  
MEN'S SHEEP LINED COATS  
MEN'S LEATHER COATS  
MEN'S HEAVY SWEATERS  
STANFIELD'S UNDERWEAR

R. T. BARKER

Macleod

Alberta

# Palm Ice Cream

"The Cream of Them All"

## In Bricks or Bulk

Sold in Macleod at

# Dilly's Cafe

Week-end Specials of Cream and Fruit Combinations—  
These are Innovations in the Ice Cream Line  
and are Extremely Tasty

## SHEFFIELD MOTORS

CAR REPAIRING, MACHINE VALVE GRINDING,  
CAR AND TRACTOR

CHRYSLER CAR SALES AND SERVICE  
SEE US FOR NEW PRICES ON WILLIS PENN  
MOTOR OILS

AGENT FOR NORTH STAR GAS AND

KEROSENE, OILS AND GREASES

Phone 62

Macleod, Alberta



Honey is the one card in the pack you can play at any time without thinking of how to play it.

The combination of magneto ignition and an efficient fuel mixer makes the McCormick-Deering Engine easy to start and economical to operate in even the coldest weather. A. Sillito picked out a McCormick-Deering at our store the other day, and we believe he was thinking of zero weather when he did it.

Visitor to No. 1897: You know, stone walls do not a person make, nor iron bars a cage.

No. 1897: Well, if they don't I've been crazy for sitting here this long.

Said one prominent farmer to another, "Of course I grind the grain I feed." And we understand the other fellow replied, "Yes, I know so do I." We have helped a lot of people to save money on feed costs by showing them the McCormick-Deering Feed Grinder. We have one on our floor now; why not come in and "look" it over?

"What makes her so wild?"

"Her father was a pitcher."

If you want big capacity in grinding feed, be sure to select a Vasset feed mill, in the ball-bearing type. You will have the satisfaction of knowing that you own the best.

The polls are places where you stand in line for a chance to decide who will spend your money.

FOR ONE COW OR A HUNDRED—McCormick-Deering Cream Separators are built in all sizes.

Lowe: Isn't it difficult to live within one's income?  
Crowe: Yes, but it's harder to live without it.

C. E. TWEED

Macleod

Alberta

# The Price of Wheat

NEVER BEFORE WAS WHEAT HALF AS LOW AS IT IS NOW, FOR IN THE PAST WHEN WHEAT QUOTATIONS WERE ABOUT AS THEY ARE NOW THE DOLLAR REALIZED FROM THE TWO BUSHELS OF WHEAT WOULD BUY TWICE AS MUCH AS IT WILL NOW.

IN SPITE OF THIS WE ARE COMING MORE AND MORE TO REALIZE THAT WHAT IS MOST NEEDED TO GET BILLS PAID IS A DETERMINATION TO PAY THEM. PAY YOUR FOOD BILLS IN ANY CASE.

# THE WHITE HALL

## Macleod Local and Personal News

J. Keiran was a business visitor to Turner Valley last week.

A. Arpou and E. Johnson of Macleod were visitors in Lethbridge on Monday, registered at the Dallas Hotel.

Born—To Mr. and Mrs. Francis Ryan, Los Angeles, on October 21st, a son.

Mr. and Mrs. G. R. Leighton motored to Hosmer, B. C. on Friday, returning to Macleod Sunday.

C. F. Carswell, Barrister, Granum, and R. W. Jell, Granum, were business visitors in Macleod on Tuesday.

Mrs. W. L. Shera, of Lethbridge, spent a few days last week visiting her son, Mrs. John Bremner, in Macleod.

Mr. and Mrs. G. L. and Miss Kennedy, Mrs. Lewis' son, returned to Turner Valley on Sunday. Mrs. E. Thompson, Sr., returned with them to Macleod. Mrs. Thompson had been visiting her son Frank for the Perrin, Macleod. The marriage

of Mr. and Mrs. H. G. Long an-

nounced the engagement of their youngest daughter, Rachel

Mary (Dolly) to Wilfrid, second son of Mr. and Mrs. G. R. Leigh-

ton, of Rathwell, returned home on Friday.

Mr. and Mrs. G. L. and Miss

Kennedy, Mrs. Lewis' son, re-

turned to Turner Valley on Sunday. Mrs. E. Thompson,

Sr., returned with them to Macleod. Mrs. Thompson had been

visiting her son Frank for the Perrin, Macleod. The marriage

of Mr. and Mrs. W. L. Shera, of

Lethbridge, was a visitor in

on Sunday. Mrs. E. Thompson,

Sr., attended the baptism of

the son of Mr. and Mrs. G. R.

Leighton, of Lethbridge, on Sunday.

Mr. and Mrs. Walter Brooks,

of Macleod, left on Tuesday for

Calgary, where they will

attend the baptism of their

son, Mr. and Mrs. Walter Brooks' twin

baby girls.

Donald Robertson and Albert

Macleod were visitors in

Lethbridge on Monday, registered at the Dallas Hotel.

Mr. and Mrs. Wm. Robinson

of Hosmer, B. C. who have

been visiting the latter par-

ents, Mr. and Mrs. G. R. Leigh-

ton, of Rathwell, returned home

on Friday.

## ANNOUNCEMENT!

THE MACLEOD MOTORS WISH TO ANNOUNCE

THAT ON AND AFTER OCTOBER 1st, 1936, THEIR

BUSINESS WILL BE CONDUCTED ON A

## STRICTLY CASH BASIS

## MACLEOD MOTORS

Macleod

Alberta

## The S. E. GUST STORES, LIMITED

IT PAYS TO PAY CASH FOR GROCERIES

Phone 42

## Hallowe'en Specials!

GIVE THE KIDDIES A REAL TREAT

PEANUTS—Roasted, 2 lbs. for .25c

APRICOT JAM—Pure, per tin .69

PINEAPPLE MARMALADE—Per tin .59

BITTERSWEET CURRANT JAM—Per tin .59

CUT MIXED PEEL—Per lb. .25c

GLACE CHERRIES—Per lb. .50

CRANBERRIES—Per lb. .50

ORANGE PEEL OR TOMATOES—7 lbs. for .35c

QUEEN OLIVES—Large bottles, each .25c

JELLY—Pineapple, 1 lb. .25c

PICKLES—1 lb. sour, per quart .39

CHOCOLATE SALMON—Per can .25c

CHOCOLATE PEKOE—Per lb. .52

MELROSE BAKING POWDER—Per tin .19

CRISCO—One lb. tins, each .25

LARD—5-lb. balls, each .59

TOILET SOAP—4 bars for .12c

TOILET